



## **GoodWeave International Executive Board**

**Binod Karki** is a practicing lawyer at the Law and Society Counseling and Research Centre (LASCAR) in Kathmandu. Working with LASCAR Binod has been advocating before judicial and quasi-judicial bodies for well over one and a half decades. From 1989 to date he has been providing legal advice to a variety of organizations. He has worked as an assistant legal advisor in the National Trading Limited (A State Trading Corporation of GoN) and has also represented a range of independent clients. He has worked as a Legal Advisor in the Social Welfare Council, an umbrella organization of I/NGOs in Nepal. He has specifically been working with the organizations working for the promotion of child rights. Among a long list of legal accomplishments, Binod drafted the Ten Years National Plan of Action for Children in Nepal, Monitoring mechanism for informal sector's child labour, proposed Children's Act, 2006 etc. He has also worked in a range of projects regarding child rights including the Global Study on Child Poverty and Disparities in Nepal as a Child Protection Expert and has translated the National Plan of Action for Children into Nepali, as well as the Children's Act, 2048, Human Rights Accord between HMG/N and CPN-M, 2004 and the Optional Protocols to the UN convention on the Rights of the Child. Binod serves the board of GoodWeave Nepal.

**Edward Millard** is Director of Sustainable Landscapes in Rainforest Alliance. He heads the program in the Sustainable Agriculture Division that promotes application by farmers of the Sustainable Agriculture Standard. The Standard will now include new criteria for climate change mitigation and adaptation. Rainforest Alliance's approach is to work through national partner organizations, specialist in tropical agriculture, many of which are members of the Sustainable Agriculture Network, which owns and manages the Standard. The work includes forming national working groups to define local indicators for the Standard, identifying and building relations with producer groups and technical partners, promoting the standard to government agencies, facilitating training and technical assistance to farmers and analyzing the impacts of certification. Edward is a graduate in business administration with thirty years work in improving market opportunities for producers in tropical countries. He was a business development manager for Oxfam Fair Trade for 14 years and Conservation International for 11 years. In both roles he spent extensive amounts of time in Africa, Asia and Latin America supporting small-scale producers to improve their competitiveness and open new markets. He has published three books and several articles on small-scale business development, and is a member of the Editorial Advisory Board of the Enterprise Development and Microfinance journal (UK).

**Regatte Venkat Reddy** is the National Convenor of MV Foundation, India, which works towards the abolition of child labor in all its forms and the mainstreaming of formal schooling for all children. Under his leadership since 1992, the MV Foundation program has since expanded to 10,000 villages covering 13 districts in Andhra Pradesh, resulting in over 400,000 children being withdrawn from work to attend

schools and monitoring over 10 lakh children. Through the creation of village-based Child Rights Protection Forums and a strategy for involvement of Gram Panchayats and government school teachers through the Teachers Forum for child rights, these programs have given leadership to hundreds of villages in building an environment in favour of children's right to education. He has led marches, rallies, padayatras and organised and addressed large public meetings inspiring thousands of youth to join the campaign against child labour. The MV Foundation has also fostered replication of this model by providing training and building alliances with governmental and non-governmental organizations in Bihar, Madhya Pradesh, Maharashtra, Tamilnadu, Chattisgarh and Asom, as well as Nepal and Morocco. He is actively involved with national campaigns such as Campaign against Child Labour (CACL), National Alliance for Right to Education (NAFRE), and Children's Right to Food Campaign. He is a member of several national and state advisory boards and committees, including the Ministry of Labour (Government of India), the state Government of Andhra Pradesh and IBM India (P), Ltd. He has served as a Trustee of Switzerland-based NGO Hand In Hand and has travelled widely as a resource for multilateral agencies such as UNICEF, HIVOS, and Stop Child Labour Campaign.

**Patricia Hambrick** is President of the Hambrick Group, ([www.hambrickgroup.com](http://www.hambrickgroup.com)) where she has been creating marketing strategies and solutions for early stage and Fortune 500 companies. Recent clients include The Gillette Company, Microsoft, Bose Corporation , Timberland, and the business enterprise for tennis star Andre Agassi, AEI. Early in her career, Pat led the development and successful launch of Finesse products for Helene Curtis. Today the Finesse line generates over \$250 million in annual sales and the company has been sold to Unilever. After Helene Curtis, Pat served in senior marketing positions at L'Oreal and Clairol. In 1991, Pat moved into athletic footwear, joining Hyde Athletic Industries as Vice President of Marketing and Sales with responsibilities for North America and helped increase sales of the flagship Saucony brand by over 150%. In 1994 Pat joined Reebok as Group Vice President, Global Marketing. Pat created Reebok's brand strategy for the 1996 Olympics and launched the revolutionary DMX Series footwear. Since 2001, Pat has taught Global Marketing at Boston University's Graduate School of Management in addition to her consulting practice. Ms. Hambrick serves the board of directors of GoodWeave USA.